

Partial List of What Happens from A to Z in a Roof Sale

- Lead generation
- Effective presentation to customer
- Close the sale
- Clear scope of work for materials and installation
- Before photos of all areas on roof and landscaping
- Notify neighbors
- Site protection
- All proper materials on site
- Crew schedule communication and with customer
- Crew check list of dos and don'ts
- Tear off the existing roof system
- Inspect decking and replace as needed
- Seal box vent holes with smart plugs
- Install metal gutter apron
- Apply ice and water in proper areas
- Apply synthetic felt
- Install drip edge metal
- Nail starter shingle at eve and rake as needed
- Install shingles, valleys, flashings, and ventilation system
- Cleaning site and inspection for damage
- Customer satisfaction assurance
- Get paid and provide thoughtful gift as a thank you
- Ask for a review and referrals